

Collinson Latitude – Janet Titterton

Janet is part of the management team responsible for defining and delivering the strategic vision for continuous product development and innovation for Collinson Latitude.

Janet has extensive relationship and interactive marketing experience on both the client and agency side in leading organizations and over 18 years' experience defining and developing marketing strategies that have contributed to growth and success.

Janet has been involved in the marketing programmes delivering returns for global brands including Symantec, Microsoft, Paramount Home Entertainment, Disney, Barclaycard, Kia, Citroen, and many more. Janet shares the passion for ideas that drive behavioural change and sustainable revenue that is the foundation of The Collinson Group.