



Collinson Latitude™ Insurance

Collinson Latitude™ can deliver a full service insurance offering through sister company, Columbus Insurance Group. Columbus and Latitude can provide comprehensive and bespoke packages to add a range of high value benefits to loyalty and membership programmes.

With 20 years specialist experience in the sector and over £40million of premiums covered annually, we are able to call on a range of in house specialists from Lloyds broking and Lloyds of London market access to specialist travel broking and marketing services – ensuring provision of insurance benefits is world class.

Key Benefits:

- Enhanced ancillary revenue stream
- Bespoke cover and tailored benefits to meet your needs and budget
- High customer perceived value
- Easy integration
- Provides differentiation

Functional Overview:

- Bundled insurance products require no IT integration
- Insurance bundles are fully managed and administered by specialists
- Travel insurance only solutions can be fully integrated to your site, or provided on a white-label or co-branded basis
- Fully managed service

Key Features:

- Total product flexibility – packaged benefits bundles can be completely tailored to your needs
- Cover available for multiple countries of residence
- Tiered benefit range allows you to reward or incentivise upwards movement through benefits structures
- High levels of retention and annual renewal hugely benefited by inclusion of insurance benefits
- Specialist Lloyds broker allows access to truly world class insurance solutions
- Long experience of insurance provision for the travel sector via specialist brokers, and loyalty and membership product augmentation