



PrivilegeHub™

Giving you instant access to partnership offers

PrivilegeHub™ is a one-stop shop for sourcing attractive partner offers from leading global and regional brands. These include airlines, hotels and resorts, entertainment brands and retailers.

PrivilegeHub™ gives access to a wide range of pre-designed third-party products that have already been sourced and negotiated. You pay for offers and download content not only onto your website, but also within your promotional and communication material.

Whether your audience are new customers or account and cardholders, PrivilegeHub™ adds value to your communications with ready-to-go partnership marketing.

Key Benefits:

- Add value to your communications with ready-to-go partnership marketing content
- Meet audience expectations with enticing and attractive partner offers and promotions
- Increase interaction and loyalty with complementary third party offers
- Differentiate your brand proposition

Functional Overview:

- Intuitive and easy to use website for accessing offers and purchasing content

Key Features:

- **Unique Partner Offers** – pre-arranged offers from global and regional brands, with approved content
- **Immediate Access** – a ready-to-use website that lets you purchase and receive offers
- **Subscription Model** – tiered subscription to a fixed number of offers per month/quarter/year, and RSS feeds directly from PrivilegeHub™
- **Continually Evolving** – partner offers and benefits