

Airline - Reach new heights of revenue through increased innovation and insight

Providing scalable ancillary revenue products that increase genuine insight, enhance customer experience and drive revenue for leading airlines and low-cost carriers the world over.



BenefitsPlus™

Generate annual subscription-based revenue from your customer base, through packaged lifestyle and travel related benefits.



PurchasePlus™

A fully scalable platform enabling your customers to get all of their travel-related services from your site, in one seamless transaction.



PointsPlus™

Flexible, multi-market earning and redemption platform offering a unique seamless user experience and value to passengers.



RewardAll™

An online shopping and rewards portal incorporating leading global merchants that can be easily customised.



SmartAuction™

An online auction product that enables members of a loyalty programme to redeem their loyalty currency for products and services.



Match&Win™

A highly interactive promotional application, awarding points that can be matched and redeemed against a prize pool.



Collinson Latitude™ Insurance

Full service, bespoke and flexible insurance packages providing a range of high value benefits to passengers.